



PARTNERSHIP WITH 1% FOR THE PLANET

Classic Hotels & Resorts proudly partners with 1% For The Planet, a globally-recognized alliance of businesses that understand the necessity of protecting the natural environment. As the network's first-ever hotel management company to join, we are pledging 1% of our annual hotel management revenues to sustainability-focused nonprofit organizations.

As part of our ongoing commitment to environmental responsibility and sustainability, La Playa Carmel implements a number of green initiatives on-property, including:

- Partnership with Proud Source Water
- Compostable drink straws
- Hotel-wide compost & recycling education initiatives
- Significant reduction of single-use paper/plastic products
- Partnership with Clean the World
- Water conservation practices
- Local area shuttle services
- Recycling of obsolete electronic equipment (via ER2, over 2.5 tons to date)

ABOUT 1% FOR THE PLANET

1% For The Planet is a global organization that connects dollars and does to accelerate smart environmental giving. 1% For The Planet inspires people to support environmental organizations through annual membership and everyday actions. They advise on giving strategies, certify donations, and amplify the impact of the network.